



THE CLEWER
● INITIATIVE

Website: clewer.org.uk

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Job Profile: Digital Comms Officer

Recruitment, January 2026

The Clewer Initiative works to prevent modern slavery and raise awareness, develop solutions to detect where it may be taking place in our communities, and restore lives affected by exploitation through mobilising action by the church and faith communities in the UK and beyond; and to help the global efforts to end modern slavery through policy engagement and partnership.

About the role

A core part of the Clewer Initiative's strategy involves the delivery of engaging, careful and informative communications to the general public, church supporter network and key partners. This role will manage the day-to-day digital comms through social media and website platforms, and work with the Comms Lead on other key resources and campaigns.

You will sit within a small, dynamic team at the core of The Clewer Initiative, reaching out to supporters, volunteers and the general public all over the UK.

The Clewer Initiative encourages flexible working arrangements to support applicants from varied backgrounds and experiences, including those with lived-experience of Modern Slavery.

Job Description and Person Specification

Job Title	Digital Comms Officer	Location	Remote role, with travel and availability for team meetings and events as required, to London and other diocesan locations.
Reports to	Director	Hours	Full time (35 hours per week), or negotiated hours
Role Status	Permanent	Salary	Circa £30k (depending on experience and hours)
Purpose	The purpose of this role is to deliver our core marketing and communications activities as an organisation in collaboration with our Comms Lead, including: <ul style="list-style-type: none">• Day-to-day management of our digital communications channels, including our website and social media platforms• Help us take our digital comms to the next level through building our audience, raising awareness and engagement across our key		

	<p>platforms by contributing to the development of our overall comms strategy</p> <ul style="list-style-type: none"> • Contribute to organisational goals, including public education on the issue of modern slavery, inspiring action and recommending good practice, income generation and supporter growth
T&Cs	These will be detailed in the contractual paperwork but will follow ACAS guidelines, and provide the relevant holiday allowance.
Responsibilities	<ul style="list-style-type: none"> • Day-to-day management of social media platforms, including content creation and planning, follower interactions, proactive and reactive posts, collaborations and scheduling of regular posts • Management of website and google analytics, ensuring content is accurate and up to date and the platform is user friendly, and improving our SEO • Supporting content development for blogs or other assets in collaboration with the Comms Lead • Contribution to the promotion of major projects and campaigns such as our network gatherings, Safe Car Wash app and training programme • Help us build awareness of trend and platform developments to improve our activity • Support good practice on data protection activities of the organisation, including safe management of any supporter or donor data according to policies • Support income generation activities for the organisation, including reporting analytics to funders and supporting donor database • Encourage relationship building with key partners across networks to deliver the above • Engagement with press and public enquiries • Undertake other supportive tasks and roles as appropriate, including general enquiries to the organisation and support for other projects.
Skill requirements <i>(If possible, please include examples within your application form, Q4)</i>	<ul style="list-style-type: none"> • High level of computer skills with ability to use MS365 office systems • Experience using social media scheduling tools such as Hootsuite, Buffer, Meta Business Suite • Content creation skills including <ul style="list-style-type: none"> ○ Graphic design abilities, use of Canva and/or other design tools, ○ Google Analytics and other impact tracking measures ○ Short form video creation including editing skills, captioning etc • Additional skills with visual arts, design, photography and videography encouraged

	<ul style="list-style-type: none"> • Community management skills, including experience of responding to comments/messages sensitively, and managing negative or distressing interactions • Communication skills with external partners: Ability to communicate clearly at all levels with excellent ability to write in plain English for various audiences, both written and verbal
General Requirements	<ul style="list-style-type: none"> • Have a positive, diligent, proactive attitude, with initiative and attention to detail. Able to multitask, working to priorities and deadlines. • Support in building positive working relationships internally and externally • Compassion and commitment to the cause of modern slavery, with a preference for those with expertise who have worked in this sector or with associated causes in the past • An appreciation for faith organisations, with a preference for those who have worked within a church, faith-based charity or other institutional faith setting. We welcome applicants from all faith backgrounds or none, we ask that all applicants are able to demonstrate sympathy with the organisation's mission to work with the Church and its values for social justice and promoting faith. • Degree level qualification/ or a good standard of general education/ or equivalent appropriate professional experience • Ability to work in compliance with the policies of the Clewer Initiative, including financial, safeguarding, and data handling, and exercise integrity in respect of all confidential matters including personal and sensitive information. • All roles are subject to a DBS check and compliance with safeguarding policies.

To Apply:

Contact recruitment@clewer.org.uk with your CV and the application form by Thursday 5th February.

We will only accept applications from those who are resident in the UK, and have rights to work here.

Online interviews will be held on the 10th and 12th February.